



An Australian Government Initiative



INVITATION

AusIndustry and Enterprise Connect
invite you to our

Innovation Kitchen

A successful business requires the
right combination of ingredients!



An open forum to generate discussion on business topics including: marketing; international trade; innovative customer service and intellectual property protection.

You and your clients will have the opportunity to participate and discuss ideas, question our guest speakers and network.

Representatives from AusIndustry and Enterprise Connect will be available to discuss business assistance programs.

Date: Tuesday 18 May 2010

Time: 3pm-6pm

(refreshments included)

Venue: Cairns Colonial Club
Behan St, Manunda

Event menu will include:

Entrée: Andrew Griffiths

“Presentation counts”

A taste of marketing inspiration

Main: Paul Loeffler-White, IP Australia

“Who’s restaurant rules?”

Locking up your brand and IP

Dessert: A local business case study

“Cream of the crop!”

A real business’s recipe for success

Supported by



Queensland Government