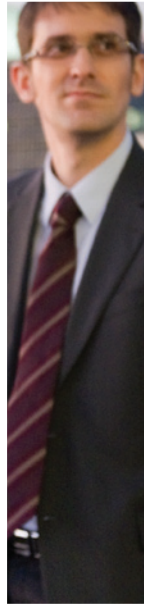


## Invitation



### Pitching your business Export Master Class

Learn how to effectively pitch your product, service or company and close export deals. Good pitching skills will give you the edge against local and international competition.

#### About the presenter

Gail Geronimos, co-founder and director of the Achaeus Group, will manage the master class for Trade and Investment Queensland.

Achaeus Group takes entrepreneurs and management teams through strategic processes to develop opportunities for growth and profit. Gail's expertise lies in the development and assessment of business strategies for high-growth businesses.

Gail has reviewed and assessed over 1000 business pitches. She has excellent insight into effective marketing strategies for exporters and will deliver a lively and thought-provoking master class.

The master class will cover how to build credibility, energy and confidence, how to close your pitch, achieve your aims, and how to make your words powerful. You will leave this master class with a formula for successful pitching, whatever the context, and with a template to follow to develop your own pitch.

**Time** 10.15 am for 10.30 am to 2.30 pm

**Date** Tuesday 30 November 2010

**Venue** Department of Employment, Economic Development and Innovation  
Cairns Regional Centre  
Ground Floor, Cairns Port Authority Building  
Cnr Grafton and Hartley Streets  
Cairns

**Cost** \$44 (incl. GST)

**RSVP** Please RSVP using the attached payment and registration form