

QMI Solutions and the Cairns office of the Department of Employment, Economic Development and Innovation invite you to a Strategy clinic

Planning to succeed using your manufacturing strategies

Wednesday 17th March

According to the latest survey conducted by the Australian Industry Group, a significant number of Australian manufacturers are experiencing a negative impact on their sales, a decline in production and a severe dip in new orders – even though the rate of decline is now slowing.

You are invited to our breakfast seminar to learn how QMI can assist you with your manufacturing strategies, so that you are better equipped to strengthen your business for the journey ahead. This seminar is part of QMI's "Toward Q2: Tomorrow's Queensland" partner activities.

Companies that succeed in a competitive marketplace are those that create opportunities out of their current environment, both internal and external. Our approach is to assist manufacturers develop an action plan which identifies the future goals of the business and the steps required to reach them.

We take into consideration all elements within the business and industry, so that the outcome - a manufacturing strategy - provides you with a direction and actions that gives you the greatest chance of success. Learn how to develop a strategic customer focus by:

- **protecting your business' cash**
- **creating more customer value**
- **strategic thinking**

Some companies that have benefited strategically from QMI's assistance

Ark Homes

- productivity increase of 42%
- 30% cut in lead time
- stabilised factory staff turnover

TotalFab

- throughput up 230% in four months
- In last six months, average hours worked per week reduced from 52 to 38, with 3 staff added in lieu of paying overtime

Time: 7.00 - 9.30am
Date: Wednesday 17th March
Venue: Rydges Esplanade Resort
Cnr The Esplanade and Kerwin St
CAIRNS
Cost: \$25.00 (inc GST)
(Breakfast provided)



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To register for this clinic visit the Events page on QMI Solutions website at www.qmisolutions.com.au or call Vineeta on 3364 0607