

Tough times... time to think **export**



Sign up now for the **four workshops** that will show you how to plan for export, market what you've got overseas and get paid for it, and maximise your exports online.

Queensland companies, both large and small, are successfully growing their businesses through exporting. If you have the right product, the right attitude and the know-how, you **CAN** sell overseas.

Getting Export Smart is the Queensland Government's export skills development program that will take you through the basics of what you need to know to get started in overseas markets.

Attending the four workshops in this program will put you on the path to export success and give you the skills to avoid costly mistakes. These workshops are run by specialists from government and industry and will show you how to:

- develop your own export plan
- identify the right overseas markets for you and your product
- find the right overseas partners and establish business with them
- protect your intellectual property
- price, package and ship products to overseas markets
- get paid on time
- use the internet to market and transact business online.

You will also be introduced to the various support networks available to your business and you will be assigned your own export adviser who will be there to help you at each step along the way.

Become export smart. Register now for the **Getting Export Smart** workshops, proudly brought to you by Trade Queensland.

Preparing for export \$33*
18 May 2009 9.00 am – 1.00 pm

Export marketing \$33*
27 May 2009 9.00 am – 1.00 pm

Getting it there and getting paid \$66*
10 June 2009 9.00 am – 4.00 pm

E-business for exporting \$66*
24 June 2009 9.00 am – 4.00 pm

Sign up now for the full series! **\$160***

Venue:

Cairns Regional Centre
Department of Tourism, Regional
Development and Industry
Ground Floor, Cairns Port Authority Building
Cnr Grafton and Hartley Streets
Cairns 4870

Registration

To register please tick the relevant box below and return this form by fax, email or post to:

John Bissell

Cairns Regional Centre

Department of Tourism, Regional Development and Industry

PO Box 2358, Cairns Qld 4870

Tel 07 4048 1111

Fax 07 4048 1122

businessassist.cairns@dtrdi.qld.gov.au

As the Getting Export Smart workshops are all linked, it is strongly recommended that participants register for all sessions to gain maximum benefit from the series.

Preparing for export (\$33* Half day session) or Full series price of \$160* (includes all workshops)

Export marketing (\$33* Half day session)

Getting it there and getting paid (\$66* Full day session)

E-business for exporting (\$66* Full day session)

*Includes GST. GST is a Commonwealth Government tax.

A current schedule of workshops is available on our website at export.qld.gov.au. To secure a place in the program, please register at least one week prior to the commencement dates for each session.

Personal details

Company or organisation name

First name

Last name

Postal address

State

Postcode

Telephone number

Facsimile number

Email

ABN

Accompanying person/s (please include names of additional delegates if applicable)

First name

Last name

First name

Last name

First name

Last name

First name

Last name

Payment details

Please indicate method of payment

Cheque*

Money order*

Visa

Mastercard

*cheques and money orders to be made payable to the Department of Tourism, Regional Development and Industry and must accompany an order form.

Note: Amex and Diners are not accepted.

Card number

Cardholders name

Expiry date

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Total amount authorised \$

Signature

Date

/

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Trade Queensland will collect information, including personal information, on this form for the purpose of registration to attend training workshops run by the Department of Tourism, Regional Development and Industry centres. The information on this form will not be disclosed to any third parties, unless authorised or required by law. Workshops may be cancelled if registration levels are not met. In this instance, you will be notified by a Trade Queensland officer who can discuss alternatives available to you.

Disclaimer: Dates and times may be subject to change. Please confirm details with your local Export Advisor prior to the published date.