

SKYBURY COFFEE OPENS CAFE AT CAIRNS AIRPORT

Mareeba, October 2009.

Visitors to Cairns Airport will get a typical taste of the tropics now Skybury Coffee has become the exclusive coffee served by HMSHost at its first new airport cafe in the redeveloped Cairns Airport Domestic Terminal.

General Manager of HMSHost, Stephen Hackshall, said the company had invited Skybury Coffee to tender for the coffee contract for the first cafe because the attributes of the Skybury brand suited the theme of a local concept cafe.

“HMSHost wanted to offer a local themed cafe concept as part of the terminal redevelopment and for us there was no better choice than to partner with Australia’s premier coffee producer and leading global exporter. We chose to serve Skybury coffee exclusively in the first of our new airport cafes, which is called Skybury Coffee and features themed visual branding of the Mareeba plantation,” said Mr Hackshall.

Conceptualised by Cairns commercial interior designers, Myriad Design, the cafe’s fitout appears cutting edge modern yet draws heavily on the coffee plantation vistas from Skybury’s location on the Great Dividing Range. Mr Hackshall said the cafe anticipates serving more than 500 cups of Skybury coffee each day.

“The Skybury cafe will probably serve around 500 cups of coffee daily, and it is the first of several facilities planned. Our aim is to develop a distinctive cafe brand to eventually extend to other airport locations,” said Mr Hackshall. “Partnering with Skybury here in Cairns showcases a distinctive regional product which matches our customer’s identified desires for a quality experience.”

Skybury Coffee’s managing director Ian MacLaughlin said the airport cafe was an exciting partnership for Skybury and a major aspect in the forward development of the Skybury brand.

“HMSHost is a key player in the airport catering and service industry. This agreement to supply our coffee to their cafe customers presents a great opportunity to showcase our regional product to both arriving and departing passengers at the new Cairns Airport. We hope a taste of Skybury will encourage them to explore further and discover more tastes of our amazing Tablelands region,” he said.

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